



[www.elitarabd.com](http://www.elitarabd.com)

# Introduction

## World-Class Apparel Sourcing Solution From Bangladesh

**Elitara Global** is a dynamic apparel sourcing agency based in Bangladesh, dedicated to connecting global fashion brands with the country's most trusted and high-quality garment manufacturers. We specialize in sourcing a wide range of products—from basic knits and woven wear to premium formalwear, outerwear, and traditional garments.

Backed by decades of industry expertise, Elitara Global offers end-to-end sourcing solutions including product development, factory evaluation, price negotiation, quality control, compliance monitoring, and on-time delivery. Our team works with integrity, efficiency, and an uncompromising commitment to international standards.

With a strong network of compliant factories and a focus on transparency and sustainability, we serve as a reliable bridge between clients across Europe, America, the Middle East, and Asia and the thriving apparel industry of Bangladesh.

### Our Product Categories:

- **Men's Wear:**  
Blazers, Suits, Jackets, T-Shirts, Polo Shirts, Casual Shirts, Dress Shirts,, Pants, Jeans, Sweatshirts, Hoodies
- **Women's Wear:**  
Blazers, Suits, Jackets, Dresses, Blouses, Tops, Tunics, Skirts, Leggings, Pants, Active wear
- **Children's Wear:**  
T-Shirts, Sets, Dresses, Jackets, Sweaters, School Uniforms, Ethnic Wear
- **Outerwear:**  
Padded Jackets, Overcoats, Windbreakers, Raincoats, Puffers
- **Ethnic & Formalwear:**  
Panjabis, Sherwanis, Prince Coats, Jodhpuris, Kurtis, Kaftans, Abayas
- **Workwear & Uniforms:**  
Security Uniforms, Corporate Uniforms, Hospitality Wear, Medical Scrubs
- **Home Textiles:**  
Bed Sheet Sets, Cushion Covers, Curtains, Towel Sets, Table Linens



## Our Services:

- **Product Development & Sampling:**  
From concept to prototype, we assist in design finalization, material sourcing, and sample execution with precision.
- **Vendor Sourcing & Factory Compliance:**  
We select certified factories that meet global compliance standards (BSCI, SEDEX, OEKO-TEX, GOTS, etc.), ensuring quality, safety, and ethical practices.
- **Price Negotiation & Cost Optimization:**  
Leveraging strong relationships and market knowledge, we secure competitive pricing without compromising quality.
- **Quality Control & Assurance:**  
Dedicated QC teams perform inline and final inspections at every stage of production using AQL standards and custom client checklists.
- **Production Monitoring & Timeline Management:**  
Our team tracks every order with real-time updates to ensure accurate delivery schedules and production efficiency.

## Our Promise:

At Elitara Global, we believe in long-term partnerships built on trust, quality, and transparency. Our goal is not just to fulfill orders—but to add value to your brand. Elitara Global, The World-Class Apparel Sourcing Solutions from Bangladesh

With a vision to connect global fashion brands to the heart of one of the world's most competitive garment manufacturing hubs. We are committed to delivering excellence through integrity, innovation, and industry expertise.

Let us be your strategic sourcing partner in Bangladesh and beyond.





## Welcome Message From The Managing Director

Welcome to Elitara Global, your trusted partner in worldwide apparel sourcing from Bangladesh.

At Elitara Global, we are driven by a deep commitment to excellence, reliability, and innovation in every step of the sourcing process. With decades of experience in the textile and garment industry, we understand the pulse of fashion, the necessity of timely delivery, and the uncompromising demand for quality that today's global brands require.

Our mission is to simplify sourcing by providing a seamless, transparent, and efficient supply chain that connects international clients with the finest manufacturers in Bangladesh. From high-end fashion garments to everyday essentials, we specialize in delivering products that reflect craftsmanship, value, and sustainability.

We take pride in building long-term relationships based on trust, performance, and shared success. Whether you're a startup label or an established fashion house, our dedicated team is here to serve your needs with professionalism and passion.

Thank you for choosing Elitara Global. We look forward to being part of your journey.

Warm regards,

**Md. Rafiqul Islam Raju**

Managing Director

Elitara Global

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## Our Vision



To become the most trusted & respected sourcing partner in the global apparel industry by delivering consistent quality, ethical manufacturing, and long term value to every client we serve.



We envision a future where buyers around the world confidently rely on Elitara Global as their extended sourcing arm built on transparency, reliability, and shared growth.

## Our Mission

Our mission is to connect global fashion buyers with Bangladesh's finest, most compliant apparel manufacturers through a seamless, end-to-end sourcing experience.

## We Are Committed To



Delivering exceptional quality at every stage.



Ensuring ethical sourcing and compliance.



Providing clear communication and proactive support



Maintaining timely deliveries and competitive pricing.

**At Elitara Global, we don't just deliver garments—we deliver peace of mind.**



## Why we are the right choice

- ✓ **Design & Development (R & D)**
- ✓ **Efficient Merchandising & Technical Expertise**
- ✓ **Experienced & Skilled Team**
- ✓ **Efficient Costing**
- ✓ **Strong Supplier Network**
- ✓ **On-Time Delivery & Competitive Pricing**
- ✓ **Transparent & Proactive Communication**



## Facilitating Your Sourcing Journey

### How We Help You Connect with the Right Factories

At Elitara Global, we are more than just a sourcing agent—we are your strategic partner in identifying, qualifying, and managing reliable garment suppliers in Bangladesh.

#### 🔍 Our Role as a Facilitator

We act as a bridge between international buyers and compliant, capable factories across Bangladesh. Our deep market knowledge and local presence allow us to shortlist the right factories based on product type, capacity, price point, and compliance needs.

#### ✓ How We Vet Factories

- Conduct on-site assessments and audits
- Evaluate factory certifications (BSCI, Sedex, WRAP, OEKO-TEX, RCS, GOTS, ISO/OCS etc.)
- Review past performance, capacity, and labor compliance
- Assess sustainability practices and management culture

#### 📋 Our Supply Chain Management Includes

- Vendor selection and onboarding
- Sample development and pre-production approvals
- Production monitoring and quality checkpoints
- Shipping and documentation coordination

#### 💬 Buyer Support Examples

A U.S. retailer required flexible MOQs for kids wear—we connected them with our specialized factory in low-volume-high efficiency runs to support them.



## Product Gallery of Suit & Blazer





## Product Gallery of Outerwear





## Product Gallery of Woven





## Product Gallery of Knit





## Product Gallery of Denim





## Product Gallery of Home Textiles





## Machinery Wings

### About the Founder:

With over 33 years of dynamic experience in the textile and apparel industry, Md. Rafiqul Islam Raju is a visionary leader and the driving force behind Elitara Global. His career spans across all major segments of the value chain—including knitwear, woven garments, denim, washing technology, and garment manufacturing—equipping him with a rare depth of technical expertise and market insight.

Having worked with leading local and international companies, Mr. Raju has developed a strong command over production optimization, machinery sourcing, quality control, and global supply chain integration. His strategic foresight, hands-on knowledge, and passion for innovation have earned him a solid reputation in the industry.

With the launch of Elitara Global, Mr. Raju aims to bridge the gap between global machinery innovation and local industrial needs, helping Bangladeshi factories thrive through advanced technology, trusted partnerships, and sustainable solutions.

### Machineries:

- |   |   |
|---|---|
| 1. Circular/Flat Knitting                   | 11. Sublimation Printing Machine  |
| 2. Fabric Inspection Machine                | 12. Laser Engraving Machine   |
| 3. Dyeing Machine                           | 13. Garments Washing & Dyeing Machine   |
| 4. Compactor Machine (Tubular & Open Width) | 14. Ozone Machine   |
| 5. Stenter Machine                          | 15. Sand Blasting Machine   |
| 6. Relax Dryer                              | 16. ETP plant   |
| 7. Balloon Squeezer                         | 17. Boiler and  |
| 8. Scouring & Bleaching Machine             | 18. Automatic Dispensing System for Knit dyeing, Yarn Dyeing and Washing units. |
| 9. Mercerizing Machine                      |   |
| 10. Rope Dyeing Machine                     |   |



## **The Future is Now: A New Era of Textile Machinery Innovation**

The textile and garment industry is undergoing a quiet revolution—and at the heart of this transformation is innovation in machinery. What once took hours of manual labor and guesswork is now accomplished with precision, speed, and sustainability—thanks to next-generation textile and washing technologies.

At Elitara Global, we are proud to bring these global innovations to Bangladesh, connecting local factories with the tools of tomorrow.

### **Smart, Automated, and Connected**

Modern textile machinery is no longer just mechanical—it's digital, intelligent, and IoT-enabled. Machines now come with:

- Touchscreen control panels and multilingual interfaces
- Auto-adjusting sensors for fabric weight and tension
- AI-driven process optimization for energy savings and defect reduction
- Real-time data reporting for production analytics and remote monitoring

These innovations don't just improve speed—they enhance quality, minimize waste, and empower management to make better decisions with data.

### **Sustainability Built In**

Today's washing and dyeing machines are designed to reduce water, steam, and chemical use by up to 40% or more. With technologies like:

- Low Liquor Ratio Washing Systems
- Ozone and Nano-Bubble Wash Units
- Closed-loop dye recovery systems

Factories can now meet global compliance standards while lowering their operational costs.



## Customization Meets Efficiency

One size no longer fits all. Innovative machinery now allows for mass customization—supporting flexible lot sizes, design changes on the fly, and ultra-fast sampling.

This helps Bangladeshi factories meet the growing demand for fast fashion, on-demand orders, and private label production.

### **Elitara Global: Your Innovation Partner**

At Elitara Global, we do more than just supply machines—we bring the future of textile production to your factory floor.

Whether you're building a new unit or upgrading an old line, we help you integrate these smart systems seamlessly—with the right guidance, training, and support.

**The future of fashion is smart, green, and fast. And the future is already here—with Elitara Global by your side.**

## Partner with Us

### **Start Your Journey with us**

We make collaboration simple and efficient. Here's how buyers can get start working with us.

#### **Initial Contact**

Reach out to us via email, phone, or our website's inquiry form. Let us know your product category, order volume, target market, and any special requirements (e.g. certifications, sustainability).

#### **Consultation Call**

We schedule a virtual meeting to understand your sourcing goals, timelines, and expectations.

#### **Sampling & Negotiation**

We coordinate sampling, help fine-tune product specs, and assist in negotiation for pricing, MOQs, and lead times.



# ELITARA GLOBAL

Bridging The World With Quality

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